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Leading Marine Electronics Brand looks back on a successful 2018 including 32% growth

- *Poole-based Actisense, the marine electronic specialists, has seen a year of significant growth that has further enhanced their international reputation for excellence.*

As Christmas approaches and 2018 draws to a close, Actisense, the Poole-based specialist marine electronics company, looks back on a year that leaves them with much to celebrate. Despite the Brexit-fuelled political and economic uncertainty, Actisense has enjoyed a year which has seen them achieve an impressive 32% growth. They've also added to their extensive haul of awards, winning Small Business of the Year and Export Business of the Year in the prestigious regional British Chambers of Commerce Awards. Their COO, Lesley Keets, blazing a trail for women in STEM, picked up Business Woman of the Year in the Blackmore Vale Awards.

Phil Whitehurst, Actisense Founder and CEO, said:

"2018 has been a remarkable year for Actisense. We've experienced significant growth in all aspects of our business. It's always very reassuring to see such a strong sales and turnover increase but, just as satisfying is our further global expansion. We now have more than 70 distributors in 45 countries. We are justly proud of our international presence and our reputation for technical innovation and excellence."

Actisense started the year by hosting a series of NMEA (National Marine Electronics Association) 2000 Training Courses. The first of their kind in the UK, they attracted distributors and installers from across Europe. The courses were led by Actisense Technical Support Engineer, Owen Vachell, the only person outside the Americas to hold the Advanced NMEA 2000 certificate. The courses enabled Poland to gain its first accredited NMEA installers – a great achievement for the Polish marine electronics industry and testament to Actisense expertise.

In the summer, Actisense launched the latest addition to their award-winning PRO range of products at the Seawork Exhibition, the PRO-MUX-1. Outside its commercial and business success, Actisense has also been actively involved in supporting the community. They've been working closely with the Sea Life Trust on initiatives to combat plastic and other pollution affecting our local beaches. They have also forged close links with St Edward's School, mentoring pupils and encouraging them to consider a career in STEM. In fact, pupils recently joined Actisense and SEA LIFE in a big clean-up of the beautiful beach at Baiter Park collecting a staggering 34 kilos of rubbish! In addition, Actisense is sponsoring local sailor, Sam Whaley, in his bid to reach the Olympics in 2020.

Towards the end of the year, Actisense received the highest level of the Government-backed Cyber Essentials Certification. This independently verified assessment demonstrates they have met stringent

data control requirements and is evidence that they take theirs and their clients' internet and data security extremely seriously.

Finally, at the end of November, Actisense Office Administrator, Sammi Galawan, gained her Mental Health First Aid Certificate, following an intensive 2-day course. The course aimed to give attendees the practical skills to spot the triggers and signs of mental health issues and the confidence to step in, reassure and support a person in distress. With the charity, Mind, reporting that 1 in 6 workers experience mental health problems and only 17% of businesses offer mental health training to managers, this is another example of Actisense taking the lead and showing their commitment to the well-being of their staff.

Lesley Keets added:

"We've had an immensely successful year. This is because Actisense has some of the best people in the industry working with us. Our team really is exceptional. That is why we are committed to ensuring their well-being in the workplace and nurturing individual talent and skills. We are now looking forward to an even more successful 2019. Whatever the political future holds, you can be sure Actisense will meet the challenges and opportunities head on."

To learn more about Actisense and its award-winning products, visit www.actisense.com or follow them on social media www.facebook.com/ActisenseNews and www.twitter.com/Actisense

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